

JEL Chess Park Committee Minutes

Thursday September 18, 2025

Present: Joe Diaz (zoom failure), Bernadette Meade, Margaret Morrissey

1) August minutes were reviewed and approved

2) Updates

- a) Town Treasurer and IT meeting
 - i) Changes successfully made on donor website
 - ii) Library Training to be completed
 - iii) Need to develop byline with IT
- b) SBP
 - i) Good attendance and feedback – Moon Magick Café would like chess night – others interested in Saturday Morning Chess Club
 - ii) Subsequent feedback outside of meeting to need of chess park in community, budget, organizational plans, and security
- c) MASS Chess who we brought large chess pieces from express interest in our project – PowerPoint sent and conference call to be scheduled

3. Fund Raising

- a) Ben sent three possible logos
 - (1) Margaret and Bernadette liked the third the best with the revision of background color to be similar to library materials as off white and make quote circular
 - (2) Once finalized need to publish marketing materials
- d) The process of making donations on the town website was reviewed.
 - i) Once library staff are trained, Bernadette will do test donations.
 - ii) Need to develop an external link for further explanation of the donation process

3) PR

- a) Library is amid updating webpage
 - i) Need to finalize splash page – Maragaret has provided an initial document
- b) School outreach program
 - i) Bernadette will develop letter and mailing list
- c) Saturday morning chess club
 - i) Need to connect with Ben

4) Next Meeting: – next meeting THURSDAY October 16, 2025 5:30pm